

SuiteCommerce Advanced

Engaging Brand Experiences on Any Device

SuiteCommerce Advanced provides businesses with fast and engaging web stores that deliver great shopping experiences optimized for any device. Plus, SuiteCommerce unifies ecommerce with your core operational business systems—inventory and order management, marketing, customer support and financials—providing a single view of your customers and business.

Key Benefits

- Tie ecommerce directly to your operational business systems with a single cloud-based platform.
- Create relevant and personalized omnichannel shopping experiences across in-store, web and mobile channels.
- Deliver a consistent brand experience by maintaining full creative control over your website.
- Provide an optimized experience to any device with responsive web design.
- Expand your online business by selling through multiple brands, languages and currencies atop a single ecommerce platform.
- Service any type of customer whether small or large, individual (B2C) or business (B2B).



Uniquely Branded and Engaging Shopping Experiences

- **Mobile.** Responsive design enables sites to display elegantly across all devices including desktops, mobile phones and tablets.
- **Design flexibility.** With pixel-perfect design capabilities and unlimited layout control, create an engaging site that reflects your brand.
- **Site management.** Drag-and-drop tools to manage content simplify site management.
- **Faceted navigation.** Enable shoppers to quickly and effortlessly find products by narrowing items by categories and attributes such as price and color.
- **Dynamic merchandising.** Present upsells, cross-sells and related products based on merchant-driven rules such as location, browsing behavior, items in cart, best sellers or margins.
- **Searchandising.** Promote products in search results based on search keywords and phrases or leverage product attributes such as top sellers, top rated and new arrivals.
- **Add-to-cart confirmation.** Display a confirmation notice when an item is added to cart.
- **Mini cart.** Enable customers to view a shopping cart summary from any page on your site.
- **Performance.** Single page architecture and a content delivery network (Akamai CDN) provides a fast, scalable site.
- **Saved cart.** Allow items in a customer's shopping cart to be saved into a list for future purchases.
- **List page display.** Tailor the browsing experience by providing multiple display options of a list page.
- **Rating and reviews.** Enable brand enthusiasts to share their insights and experiences about your products.
- **Social sharing.** Increase user engagement by allowing content to be shared to popular social networks.
- **Quick view.** Provide shoppers a lightbox of information including imagery, pricing, product description and the ability to add to cart.
- **Recently viewed items.** Allow logged-in visitors returning to your site to see the products they viewed during their last visit.
- **Site search.** Solr provides capabilities like type ahead recommendations and customized search criteria settings to optimize results. Generate SEO-friendly URL links.
- **Product imagery.** Showcase your products through an enhanced product gallery and zooming capabilities.
- **Coupons and promotions.** Leverage flexible coupon and promotion management tools to drive sales.
- **Inventory visibility.** Show real-time product availability on your web store. Automatically removed out-of-stock items from your site.

Self-Service Account Management

- Sign in/sign up/forgot password.** Enable account creation, returning customer sign-in and password reset.
- Order history.** Provide full access into online order history and details of each order, including billing, shipping and payment information, and order status with tracking links; enable customers to reorder items from order history.
- Profile management.** Give customers capabilities to manage personal information, and email preferences.
- Returns.** Enable self-service returns management that allows shoppers to initiate an online return authorization.
- Credit card management.** Allow customers to store and manage credit cards.
- Address book management.** Shoppers can manage multiple shipping and billing addresses, including defining default shipping and billing addresses for faster checkouts.
- Case management.** Improve engagement and client satisfaction by enabling customers to submit questions or support queries, directly connected to your support desk.
- Transaction history.** Allow customers to drill down into the details of all transactions and to save a permanent record.
- Account balance.** Customers can view summaries of outstanding and available balances, deposits, credit memos and the terms associated with their account.
- Invoices and payments.** Give customers with terms capabilities to make full or partial payment against a single or multiple invoices.
- Print statement.** Customers can download or print their account statement.
- Product/wish lists.** Shoppers can create and manage lists of favorite or frequently purchased items.
- Quotes.** Customers can view quotes created by merchant.

GENERATION N

SHOP ALL NEW ARRIVALS MEN WOMEN GEAR ACCESSORIES

MY ACCOUNT WELCOME ALEX! [Need Help? Contact Customer Service](#)

[View All Order History >](#)

Order Date	Order Number	Order Total	Status	
10/15/2014	SO111375	\$204.80	Pending Fulfillment	View Order Details
9/18/2014	SO111374	\$198.81	Pending Billing	View Order Details
7/1/2014	SO111366	\$1141.59	Pending Fulfillment	View Order Details

MY SETTINGS

PROFILE	SHIPPING	PAYMENT
Alex Ansel ansel@demo.com (312) 627-1000 Edit	Alex Ansel 1925 N Clybourn Ave Chicago, IL 60614-4946 US 778-627-1000 Edit	VISA Ansel Adams *****1111 Exp Date: 11/2017 Edit

MY ACCOUNT navigation menu:

- Overview
- Profile Information
- Address Book
- Credit Cards
- Order History & Returns
- Email Preferences
- Reorder Items
- Update Your Password
- Loyalty Points

Purchasing and Payments

- Flexible checkout flow.**
 Create multiple or single-page checkout flows.
- Pricing, terms and credit limits.**
 Set different pricing levels for the same item for different customers, offer channel or volume discounts. Give customers their own negotiated prices, terms and credit limits.
- Saved shipping, billing and credit card information.**
 Save credit cards, shipping and billing addresses to provide faster and more efficient checkout experiences.
- Multiple shipping addresses.** Let buyers send items to different addresses from the same order.
- Multiple payment options.** Offer customers payment options including credit cards, coupons, gift certificates and invoicing based on balance and credit limits.
- PayPal.** Enable shoppers to pay via PayPal Express within the shopping cart and offer PayPal as a payment option within the checkout flow.
- Guestcheckout.** Allow shoppers the flexibility to check out without registration.
- Shipping management.** Seamless integration with UPS, FedEx and other carriers allows you to print shipping labels, generate customs documentation and automatically send out tracking numbers.
- Global.** With support for multiple languages, currencies, taxes/VAT, subsidiaries, international shipping prices and customs documentation, you can sell globally.
- Secure shopping.** Provide security with integration to common payment gateways for real-time credit card processing with PCI DSS compliance and multi-level fraud protection.

The screenshot shows a shopping cart for 'GENERATION N'. The cart contains one item: 'Wicked Lite Tank' in red, size Medium, priced at \$18.99. The order summary shows a subtotal of \$18.99, estimated tax and shipping of \$7.75, and handling of \$0.00, resulting in an estimated total of \$26.74. A 'PROCEED TO CHECKOUT' button is visible at the bottom of the summary.

ORDER SUMMARY	
Subtotal (1 item)	\$18.99
Ship to: 60614-4946 *	
Estimated Tax & Shipping	\$7.75
Handling	\$0.00
Estimated Total	\$26.74
Have a Promo Code? *	